

General Clinical Nuclear Medicine Council FY22 Business Plan –draft June 2022 Value Initiative 2.0

The General Clinical Nuclear Medicine Council (GCNMC) provides a forum for members with similar interests while providing expertise in clinical nuclear medicine. In addition, the council fosters research and education in clinical nuclear medicine and facilitates the outreach to other professionals and organizations with interests in clinical nuclear medicine.

SNMMI Value Initiative 2.0 - Engagement of Councils and Centers of Excellence

In 2018, SNMMI launched its Value Initiative – a comprehensive strategic plan to advance the crucial role of nuclear medicine and molecular imaging in patient care and science ad discovery. The next step will become SNMMI's Value Initiative 2.0. As part of Value Initiative 2.0 SNMMI will continue to adjust our organization to the changing health care environment. Value Initiative 2.0 will also engage as many SNMMI members as possible through the work of various committees, working groups, SNMMI councils and centers of excellences and the SNMMI chapters.

As part of this inward focusing effort, councils and centers of excellence will be participating in Domain conference calls and working directly with the chairs from the six (6) domains to address the opportunities and develop strategies to meet them.

As a council, the <u>General Clinical Nuclear Medicine Council</u> is primarily involved in the following domains: Research and Discovery, Quality of Practice, and Outreach and Workforce Pipeline. However, the council may be asked, or request, to be involved in other domains as issues or opportunities arise.

Goals and Programs for FY2022

The General Clinical Nuclear Medicine Council (GCNMC) pursues its goals through sponsoring educational programs for physicians, technologists, and other interested members of the SNMMI and imaging community. The Council organizes educational programs for the Mid-Winter and Annual SNMMI meetings and collaborates with the Committee on Guidelines to update and develop standardized clinical procedures to optimize their clinical utilization. To do this the Council, as necessary, organizes and supports clinical studies to determine optimum imaging parameters. The Council participates in developing new, and updating existing procedure guidelines, as requested by the Procedure Standards Committee. Specific goals and objectives include:

- Increase involvement of members in planning of educational programs. The GCNMC will
 continue to sponsor educational sessions at both the 2022 SNMMI Mid-Winter and Annual
 meetings.
- 2. Continue communications with the GCNMC membership through email blast announcements, periodic newsletters, and the GCNMC website.
- Continue to work with the Procedure Standards Committee to review general nuclear medicine procedures. As guidelines are being written or revised, members of GCNMC participate in their review.
- 4. Support research efforts to compare methodologies in common use in order to determine the best methodology and then seek to standardize that method.
- 5. Seek to educate and improve knowledge about the use of general nuclear medicine procedures.
- 6. The GCNMC supports the SNMMI Intern program.



Proposed FY22 Budget and Resource Requirements

1. Summary of Financial Needs

The attached budget summarizes the total resources needed to accomplish all of the goals set forth in the business plan.

2. Resource Requirements

No additional staff, materials, technology, or marketing support is required beyond the usual support provided by SNMMI headquarters.



General Clinical Nuclear Medicine Council Background Overview

1. Mission

The GCNMC is a group within SNMMI dedicated to the scientific interchange of ideas among Society members who have an interest in general clinical nuclear medicine issues. The overall mission of the GCNM Council is to:

- provide a forum for members with similar interests
- provide to SNMMI membership expertise in clinical nuclear medicine
- foster research and education in clinical nuclear medicine
- provide outreach to other professionals and organizations
- nurture new membership into the Society in general, and this Council in particular
- serve as a resource for SNMMI Leadership
- foster leadership development through the Intern Program

2. Leadership

<u>Officers</u> <u>Term</u>

President: Darlene Metter, MD, FACR, FACNM, FSNMMI June 2021 – June 2023

Secretary/Treasurer: Lionel Zuckier, MD June 2021 – June 2023

Immediate Past President: Christopher J. Palestro, MD, FSNMMI, FACNM June 2021 – June 2023

Board Members

Gad Abikhzer, MDCM, FRCP, ABNM	July 2020 – June 2022
Giuseppe Esposito, MD, MBA	July 2020 – June 2022
Erin Grady, MD, CCD, FACNM	July 2020 – June 2022
Mario Di Dea, MS, RT(N)	July 2020 – June 2022
April Mann, MBA, CNMT, NCT, RT(N), FSNMMI-TS	June 2021- June 2023
Saeed Elojeimy, MD, PhD	June 2021 – June 2023
Orhan Öz, MD, PhD	June 2021 – June 2023
Darko Pucar, MD, PhD	June 2021 – June 2023
Sam Samaan, MD	June 2021 – June 2023

<u>Interr</u>

Ashlee Thomas, CNMT, NMTCB(CT) (Non-voting Intern)

June 2021- June 2023

3. Current Status

A. Financial

As of June 1, 2021, the GCNMC has a total revenue of \$25,165 and projected FY21 expenses of \$1,636. Total revenue includes \$5,165 in member dues and a carryover of \$20,000 from FY21. Revenue is generated through annual membership dues, which are \$20.00 per member.

B. Membership

As of July 1, 2021, the GCNMC has 975 members which includes 259 paid members and 716 intraining members with complimentary membership. The GCNMC paid membership history for the previous five years is:

GCNMC Membership History

2020 = 346 2019 = 349 2018 = 360 2017 = 318

2016 = 226

2015 = 266

C. Member Benefits



- Continuing education for professionals in the various areas through sponsored symposia and continuing education sessions at the SNMMI Mid-Winter and Annual meetings.
- A forum and a mechanism for discussion and dissemination of information relating to general clinical nuclear medicine.
- Access to information about professional activities, government issues, and other topics related to general clinical nuclear medicine distributed through GCNMC email blasts, the newsletter and website.
- Ability to provide expertise in clinical nuclear medicine to SNMMI leadership and to groups outside of the SNMMI seeking such expertise. The GCNMC has representation in a number of governance groups within the SNMMI, including the Committee on Councils and Centers, and the House of Delegates.
- GCNMC Lifetime Achievement Award, which recognizes nuclear medicine physicians and scientists for their dedication and outstanding contribution to the advancement of general clinical nuclear medicine and science.
- GCNMC Internship Program for young professionals

4. Accomplishments for FY2021

 a. The GCNMC had the following educational sessions accepted for the 2021 SNMMI MWM and Annual meeting

2021 MWM Educational Sessions

COVID and Academics (co-sponsored with the AC)
Clinical Applications and Instrumentation Processing (co-sponsored with PIDSC)
Advances in Imaing of the Thyroid and Parathyroid (co-sponsored with PET COE and CIC)
iv. Gastrointestinal Motility Scintigraphy – The State of the Art (co-sponsored with AAC)

2021 Annual Meeting Educational Sessions:

CE19: Infection Imaging Updates.

CE session 30: GCNMC Lectureship: Philip Wells, MD - Diagnosing and Managing Pulmonary Embolism – How Far have we come and How Far do we Need to Go?

- b. Awarded the third GCNMC Lectureship Award to Philip Wells, MD
- c. Awarded the GCNMC Lifetime Achievement Award to Harvey Ziessman, MD, FSNMMI, MD